

**Syringa Mountain School
Development Committee Meeting Minutes– 5/8/2024**

**6:30
Virtual**

School Staff:

Kristin Funk
Crystal Oliphant

Board Members:

Mike Allaire
Chris Alexander
Jennifer Barrett-Neet
Sarah Seppa
John Casey

Parent Council

Michele Harris
Lauren Levig

Community Members

none

- I. Opening verse
- II. Funding updates
 - A. Raffle
 1. Made over \$32,000; Met goal
 2. Thank you cards are being written and distributed
 - B. Bake Sale fundraising: Made \$620
 1. Possibly going into the music programs
 - C. Art Auction
 1. Need to be added to the Mountain Express calendar
 2. Advertised and open all month
 - D. La Cab nights more regularly next year
 - E. More bake sales
 1. Dia de los muertos
 - F. Plant Sale
 - G. Annual fund to run before thanksgiving
 - H. Calendar could be sent out at the beginning of the school year to spread the burden
 1. Including it for back to school night and meet your teacher
 - I. Spud fundraiser
 1. Mandy spearheaded last year
 2. Need at least 20 prizes
 3. Jen, Mandy and Michele will work offline to gather about this
- III. Marketing Updates
 - A. Hailey Farmers Market every saturday
 1. We will need Lead person on 5 saturdays
 2. Have set dates for ready for kindergarten and can register at the market
 3. And will have kits there to see it
 - B. Art Showcase
 1. Flier out
 - a) Please post them around town
 - b) Crystal will share the document of the list of places
 2. QR code
 - C. Valley Chamber

1. Published 4 times a year and Syringa will be featured in the Education section for the next year
- D. Summer commitments security
 1. New families will get an email end the May
 2. Mailchimp account for marketing allow one of the committee members access to send emails over the summer
 3. Txtwire
- IV. Enrollment Updates
 - A. Numbers
 - B. Summer plan
- V. Gala Planning/Discussion
 - A. Do we have the capacity and resources to manage this?
 - B. Maybe doing a donor dinner and smaller things
- VI. For next meeting
 1. Discuss further how to delegate and which activities are easily delegated
 2. Enrollment Updates
 - a) Numbers
 - b) Summer plan
 3. Marketing
 - a) Sun Valley Hockey raffle sales
- VII. Meeting closed 7:25