

**Syringa Mountain School  
Development Committee Meeting Minutes– 4/10/2024**

**6:30  
Virtual**

School Staff:

Christi Thompson-Director  
Crystal Oliphant

Board Members:

Mike Allaire  
John Casey  
Chris Alexander  
Jennifer Barrett-Neet  
Sarah Seppa

Parent Council

Michele Harris  
Lauren Levig

Community Members

Joan Wrede

- I. Opening verse
- II. Calendar proposal
  - A. Fundraising Calendar
    1. Will use this
  - B. Marketing Calendar
    1. Will use this
    2. Will add the MELT to this calendar
- III. Funding updates
  1. PowerPoint from Chris Alexander
  2. <https://mail.google.com/mail/u/0/?ogbl#inbox/WhctKKZWkkGn CZxfBmwnRkSrqTcKhZhLndkIFJkFJlhcvmkpRTWPDGtJggqJQKdfsfrTKG?projector=1&messagePartId=0.1>
  3. Raffle updates
    - a) Create a flier for Store sign ups
    - b) Meg has one we will look at or ask her to help
  4. Grants
- IV. Gala Planning/Discussion
  - A. Find a time to meet with Michele to breakdown need for Gala to take it off her plate
    1. Will discuss at next meeting
  - B. Every board member to reach out to 3 people to see about supporting the school in a way they can.
- V. Ready for Kindergarten event
  - A. Next Session #3
    1. 1 family have attended
    2. Next year they will pick dates before summer
    3. Registration at farmers market
    4. May add Spanish
    5. Parent reports its very beneficial/reinforcing
- VI. Art Showcase
  - A. Will have art for auction
  - B. Whole school art piece
    1. Everyone who attends will be entered in to win piece
  - C. KBs truck will be there

1. May do a kickback
- D. Support needed
  1. Help get the word out
    - a) Email
  2. attend
  3. Invite new families
    - a) Christi will invite via email
  4. Megan will update flier and we will distribute
- VII. Timeline and Action Items
  - A. Teacher Appreciation
    1. Will email board
  - B. Idaho Gives
    1. Has to pay to use their site
    2. Or do the day of
      - a) School could do this easily
    3. We have a matching donor
    4. We will ask on a different day
    5. Could be asked during the Art Showcase
    6. Targeting out of town relatives
    7. Find a way to get targeted emails
    8. We will have a donate now button on the website
      - a) Jennifer will develop a template for an email and send to committee members
  - C. For next meeting
    1. Find a time to meet with Michele to breakdown need for Gala to take it off her plate
      - a) Will discuss at next meeting
    2. Every board member reaches out to 3 people to see about supporting the school in a way they can.
- VIII. Charter review
  - A. We are meeting our goals
  - B. Visual Milestone and actions needed to meet goals
    1. Focussing our time on this
- IX. Meeting closed 7:45